



East Rochester School District

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East Rochester Schools Partners With Gaggle to Support Student Mental Health and Well-Being

East Rochester, NY – East Rochester Schools and Gaggle announce a partnership to help support student safety and well-being while using Google Workspace for Education. The East Rochester School District will use the Gaggle Safety Management solution for Google Workspace for Education to proactively help ensure students are safely and correctly using school-provided digital tools. In addition, the school district is implementing the SpeakUp for Safety tip line as a simple way for students to easily and confidentially report threats to the health and safety of our students and employees.

Gaggle uses a combination of artificial intelligence and trained safety experts to review students' use of online tools within Google Workspace for Education. Gaggle's technology scans accounts for harmful content and alerts school officials if students show signs of self-harm, depression, thoughts of suicide, substance abuse, cyberbullying, credible threats of violence against others or other harmful situations. With Gaggle, the East Rochester School District is better equipped to proactively identify students who are struggling, provide support where needed, and foster a safer school environment.

The Gaggle SpeakUp for Safety tip line integrates directly with G Suite for Education from Google, which students already have access to on a daily basis. There is no need for students to download a mobile app or remember a phone number—the SpeakUp for Safety instant replies include a phone number that students can use for text messages or phone calls. SpeakUp for Safety tips are evaluated 24/7/365, and Gaggle safety representatives send an email regarding non-life-threatening items to designated administrators. In severe situations, district-appointed contacts or 911 are notified immediately.

To find out more about East Rochester School District's partnership with Gaggle, please contact Dan Friday, Director of Facilities and Security at Daniel.Friday@erschools.org or David Rovitelli, Director of Technology at David.Rovitelli@erschools.org.